



**SYDNEY FISH MARKET
SEAFOOD
EXCELLENCE
AWARDS
2017**

TERMS AND CONDITIONS SYDNEY FISH MARKET SEAFOOD EXCELLENCE AWARDS 2017 – PEOPLE’S CHOICE AWARDS SMS AND ONLINE VOTING PRIZE GIVEAWAY

1. Promoter is Sydney Fish Market Pty Ltd (**Promoter**), ABN 24 064 254 306, Bank Street Pyrmont, NSW 2009. Phone number +61 2 9004 1146.
2. The Sydney Fish Market Seafood Excellence Award 2017 – People’s Choice Award SMS and online Voting Prize Giveaway (**Prize Giveaway**) is open to:
 - a. internet users online; and
 - b. mobile phone users who are connected to the Telstra, Vodafone, Optus and Virgin digital networks (**SMS Services**) and participating service provider customers with SMS compatible mobile digital phones in Australia,
who are customers of a Participating Outlet (defined in paragraph 12 below).
3. Your SMS Services carrier will charge you for any SMS text message you send at your normal SMS charged rates.
4. You must ensure that all care is taken when sending messages to the SMS Services. It is your responsibility to ensure that you dial the correct number and provide the correct information to register a valid vote. The Promoter and the SMS Service carrier will not be liable for costs incurred, responses received or any other consequences of user error.
5. If for any reason the SMS Service is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of the Prize Giveaway then the Promoter may exclude any SMS Service text messages from the Prize Draw.
6. All SMS entries are deemed to be received at the time of receipt by the Promoter NOT time of transmission by the entrant.
7. The Promoter is not responsible for any error, omission, interruption, deletion, defect in operation or transmission, communications line failure, theft, destruction or unauthorised access to, or alteration of responses occurring in relation to the conduct of any SMS Services. Additionally, the Promoter accepts no responsibility for any SMS text message not received by the Promoter or delays in the delivery of the SMS text message due to technical disruptions or for any other reason including, without limitation, any failure or delay by a SMS Service carrier in delivery of any SMS text message sent by you.

8. You must not send any defamatory, obscene, offensive or otherwise illegal text message to the Prize Giveaway phone numbers.
9. The Promoter reserves the right to keep all voting tallies and messages confidential. No results other than what is required for the purpose of the format of the Prize Draw will be released to the public.
10. The charges for all SMS Services will appear on your mobile telephone bill. All queries relating to mobile telephone bills should be directed to your SMS Service provider.
11. TWO (2) People's Choice Award categories are available for internet and mobile phone users to vote for and be entered into the Prize Giveaway. These categories and the corresponding number to send an SMS text or web based vote to the Promoter are listed below:
 - a. People's Choice Award – Best Seafood Retailer at Sydney Fish Market –
0488 167 401 and www.seafoodexcellenceawards.com.au
 - b. People's Choice Award – Best Seafood Restaurant –
0488 167 461 and www.seafoodexcellenceawards.com.au.
12. All participating outlets in each People's Choice Award Category must have registered with the Promoter before Friday 26 May 2017 and have fulfilled all requirements of the registration process to be eligible to participate (**Participating Outlet**).
13. Each Participating Outlet is listed on the Seafood Excellence Awards website – www.seafoodexcellenceawards.com.au – under the People's Choice Award section of the website.
14. A total of TWO (2) prizes are on offer. ONE (1) Prize for each People's Choice Award Category, with a total combined value of \$680:
 - a. People's Choice Award – Best Seafood Retailer at Sydney Fish Market prize – \$300 Sydney Fish Market Voucher (valid until 30 June 2018) PLUS *Sydney Seafood School Cookbook* valued at \$39.99
 - b. People's Choice Award – Best Seafood Restaurant prize – \$300 Sydney Fish Market Voucher (valid until 30 June 2018) PLUS *Sydney Seafood School Cookbook* valued at \$39.99**(Prize)**.
15. The draw for each People's Choice Award Category will be a 'barrel draw' (**Prize Draw**).
16. To participate in the Prize Draw and for an SMS text or web based vote to be eligible to go in the Prize Draw to win the Prize, voter must:
 - a. Send an SMS text or vote online between 12:01am **Wednesday 31 May 2017** and 11:59pm **Thursday 6 July 2017**
 - b. If sending an SMS text, SMS text the correct name and suburb of the Participating Outlet they are a customer of to the correct People's Choice Award Category phone number
 - c. If voting online, select from the drop down menu on the web form the Participating Outlet they are a customer of and submit the web form
 - d. Place only ONE (1) vote per mobile number for each People's Choice Award Category registered via SMS or web based vote**(Eligible Vote)**.
17. Multiple votes for a People's Choice Award Category from the same mobile number will not be accepted.
18. All Eligible Votes will have the mobile phone number the SMS text vote was received or registered with from the web based vote entered into the Prize Draw that corresponds with the People's Choice Award Category the vote was sent to.

19. You may withdraw your vote by notice in writing to the Promoter no later than 7 days prior to the date SMS / web voting closes pursuant to these terms and conditions.
20. For each People's Choice Award Category only ONE (1) Eligible Vote per mobile phone number will be included in the Prize Draw.
21. There is ONE (1) Prize for each People's Choice Award Category and there will only be ONE (1) prize winner for each People's Choice Award Category Prize Draw.
22. The Prize Draw will be carried out by an independent company, who will be responsible for draw compliance and will be conducted on **Friday 7 July 2017 at 01:00pm**.
 - a. The first mobile number drawn from the People's Choice Award – Best Seafood Retailer at Sydney Fish Market 'barrel' will be the winner of the first \$300 Sydney Fish Market Voucher PLUS *Sydney Seafood School Cookbook*
 - b. The first mobile number drawn from the People's Choice Award – Best Seafood Restaurant 'barrel' will be the winner of the second \$300 Sydney Fish Market Voucher PLUS *Sydney Seafood School Cookbook*
23. The winners will be notified by telephone on the mobile phone number they placed their Eligible Vote from and will be contacted on **Friday 7 July 2017** after the Prize Draw.
24. The Prize is not redeemable for cash.
25. The Prize must be collected within 3 months from the date of the Prize Draw. Failure to collect the Prize within this time may result in it being forfeited and Promoter may re-draw another winner for the Prize, subject to any approval or directions of the relevant regulatory authority.
26. These Terms and Conditions will be available from the Seafood Excellence awards website – www.seafoodexcellenceawards.com.au and at Sydney Fish Market reception from 09:00am-04:00pm on weekdays (except public holidays). A copy of these Terms and Conditions can also be requested on +61 2 9004 1123.
27. Promoter records are used exclusively by Sydney Fish Market Pty Ltd. We do not distribute information provided by our clients and customers to any third party except as required to conduct this Peoples' Choice Award. Contact information is for updating of our database and contacting you for the Prize only.
28. Employees of the Promoter and their immediate families are not eligible to enter this Prize Giveaway.
29. This Prize Giveaway is authorised under NSW Permit No. LTPM/17/01764
30. For further enquiries or complaints please contact Sydney Fish Market on +61 2 9004 1123.