



**SYDNEY FISH MARKET**  
**SEAFOOD**  
**EXCELLENCE**  
**AWARDS**  
**2017**

**AWARD NOMINATION PACK**

**BEST SUPPLIER**  
**(INTERSTATE OR OVERSEAS)**

Presented to a seafood primary producer/supplier that has demonstrated excellence in the sustainable production of quality seafood through innovation in fishing or aquaculture practices, and that has contributed substantially towards a positive public profile for the seafood industry.



# AWARD NOMINATION PACK

## BEST SUPPLIER (INTERSTATE OR OVERSEAS)

### NOMINATIONS

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Nominations for this award must include a completed nomination form that satisfies all eligibility criteria and includes all required supporting documentation.

Please note that information and submissions provided to Sydney Fish Market Pty Ltd may be used for promotional purposes.

### NOMINATION CHECKLIST

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Prior to sending your completed nomination form and supporting documentation, please check the list below. Have you:

- Completed all details on the nomination form?
- Signed the nomination form?
- Addressed the key judging criteria of the nominated category and provided detailed responses?
- Supplied supporting evidence to accompany the nomination application, such as, additional photographs or other supporting documentation?
- Typed and attached your application as a pdf or word document?
- Nomination application submitted **no later than 11:59pm (AEST) Friday 2 June, 2017.**

**PLEASE NOTE: Nominations not adhering to the key judging criteria and without the requested documentation will not be accepted.**

### NOMINATION CLOSE DATE

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Nominations for *Best Supplier (Interstate or Overseas)* must be received **no later than 11:59pm (AEST) Friday 2 June, 2017.**

### ALL NOMINATIONS & ENQUIRIES TO

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Amy Suart

Seafood Excellence Awards Event Manager

[awards@sydneyfishmarket.com.au](mailto:awards@sydneyfishmarket.com.au)

Tel: +61 2 9004 1123

### HOW THIS ELECTRONIC NOMINATION FORM WORKS

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1. Save this document to your desktop (click on the "File" menu and select "Save As...")
2. Complete all the relevant fields and remember to save your data.
3. The signature field on the form will help you create an electronic signature. Please follow the automatic prompts.
4. Check all the details are correct and click "Save".
5. Attach this completed nomination form, your award application (addressing all key judging criteria) and additional submission documentation to an email and send to [awards@sydneyfishmarket.com.au](mailto:awards@sydneyfishmarket.com.au).



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# APPLICATION PROCESS

## BEST SUPPLIER (INTERSTATE OR OVERSEAS)

The judging panel will strictly evaluate each nomination against the judging criteria for each category. Nominations should therefore provide comprehensive information about the nominee, and strong evidence of how and to what degree the nominee meets the criteria.

### KEY JUDGING CRITERIA

Nominations can be self-nominated or made on behalf of someone else.

Nominations are due **no later than 11:59pm (AEST) Friday 2 June, 2017.**

All nominees must be registered suppliers to Sydney Fish Market Pty Ltd.

Please provide a brief overview of the nominee and describe the features that make the nominee the *Best Supplier (Interstate or Overseas)*.

Please document according to the following judging criteria:

#### BACKGROUND 0

Please provide a brief introduction/overview of the nominated supplier.

#### QUALITY OF PRODUCT 25

- What makes the quality of the nominated supplier's offerings superior?
- How does the nominated supplier ensure the cold chain is maintained from source to market?
- Please highlight innovative ways that are employed by the supplier to improve production practices and preserve product quality.

#### CONSISTENCY OF PRODUCT SOLD 15

- How often does the nominated supplier consign through Sydney Fish Market?
- Typically, how many days does it take for the supplier's product to arrive at Sydney Fish Market once it has been harvested? Please outline what processes are in place to maintain consistency of product offering.

#### BRANDING AND PROMOTION OF PRODUCT 5

- Does the nominated supplier actively promote their product in the marketplace? (e.g. promote sustainability of product, provenance etc.). If so, please provide examples of this type of work – current or recent.
- Does the supplier contribute substantially towards a public profile for the seafood industry? Please provide examples.

#### CUSTOMER SERVICE AND FEEDBACK 5

- In what ways does the nominated supplier's customer service stand out?
- Does the supplier encourage feedback from purchasers? Please outline what processes are in place and provide examples of customer feedback.

#### TOTAL SCORE /50

Where possible the nomination should include quantitative as well as qualitative evidence. Additional supporting material such as photos, reports, marketing material or any other relevant supporting documentation is recommended to complement your claim against the judging criteria.

  
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# NOMINATION FORM

## BEST SUPPLIER (INTERSTATE OR OVERSEAS)

**Please complete and attach this form to your nomination.**

Nominations for *Best Supplier (Interstate or Overseas)* must be received **no later than 11:59pm (AEST)**

**Friday 2 June, 2017.**

Nominations addressing the key judging criteria of this award must be typed and submitted via email to: Seafood Excellence Awards Event Manager at [awards@sydneyfishmarket.com.au](mailto:awards@sydneyfishmarket.com.au).

Please remember to attach all requested documentation to accompany your application.

**Nominations not adhering to the key judging criteria and without the requested documentation will not be accepted.**

### NOMINATION

This nomination is:

Self-nominated

By someone else

NOMINATOR'S FULL NAME:

NOMINATOR'S PHONE NUMBER:

### CONTACT DETAILS

NAME OF ENTITY BEING NOMINATED:

NOMINEE'S ADDRESS

STREET:

SUBURB:

STATE:

POSTCODE:

NOMINEE'S WEBSITE:

NOMINEE'S CONTACT

FULL NAME:

POSITION:

PHONE NUMBER:

EMAIL ADDRESS:

### ELIGIBILITY CRITERIA

Are the supplier's products sold through Sydney Fish Market Pty Ltd, either through its auction or direct sales systems?

YES

NO

### CERTIFICATION OF INFORMATION

I certify that the information provided in this nomination form and the supporting documentation accompanying this nomination application are, to the best of my knowledge, correct.

FULL NAME:

SIGNATURE:

DATE: