



SYDNEY FISH MARKET
SEAFOOD
EXCELLENCE
AWARDS
2017

AWARD NOMINATION PACK

SEAFOOD BUSINESS AWARD

This award will be presented to a seafood company located in NSW that has demonstrated business growth, innovation, excellence in product, service and marketing as well as making a significant contribution to the future of the NSW seafood industry.



AWARD NOMINATION PACK

SEAFOOD BUSINESS AWARD

NOMINATIONS

Nominations for this award must include a completed nomination form that satisfies all eligibility criteria and includes all required supporting documentation.

Please note that information and submissions provided to Sydney Fish Market Pty Ltd may be used for promotional purposes.

NOMINATION CHECKLIST

Prior to sending your completed nomination form and supporting documentation, please check the list below. Have you:

- Completed all details on the nomination form?
- Signed the nomination form?
- Addressed the key judging criteria of the nominated category and provided detailed responses?
- Supplied supporting evidence to accompany the nomination application, such as, additional photographs or other supporting documentation?
- Typed and attached your application as a pdf or word document?
- Nomination application submitted **no later than 11:59pm (AEST) Friday 2 June, 2017**.

PLEASE NOTE: Nominations not adhering to the key judging criteria and without the requested documentation will not be accepted.

NOMINATION CLOSE DATE

Nominations for the *Seafood Business Award* must be received **no later than 11:59pm (AEST) Friday 2 June, 2017**.

ALL NOMINATIONS & ENQUIRIES TO

Amy Suart

Seafood Excellence Awards Event Manager

awards@sydneyfishmarket.com.au

Tel: +61 2 9004 1123

HOW THIS ELECTRONIC NOMINATION FORM WORKS

1. Save this document to your desktop (click on the "File" menu and select "Save As...")
2. Complete all the relevant fields and remember to save your data.
3. The signature field on the form will help you create an electronic signature. Please follow the automatic prompts.
4. Check all the details are correct and click "Save".
5. Attach this completed nomination form, your award application (addressing all key judging criteria) and additional submission documentation to an email and send to awards@sydneyfishmarket.com.au.



SYDNEY FISH MARKET
SEAFOOD
EXCELLENCE
AWARDS
2017

AWARD NOMINATION PACK

SEAFOOD BUSINESS AWARD

The judging panel will strictly evaluate each nomination against the judging criteria for each category. Nominations should therefore provide comprehensive information about the nominee, and strong evidence of how and to what degree the nominee meets the criteria.

KEY JUDGING CRITERIA

Nominations can be self-nominated or made on behalf of someone else.

Nominations are due **no later than 11:59pm (AEST) Friday 2 June, 2017.**

Seafood businesses must trade with Sydney Fish Market Pty Ltd. That is, supply or purchase product through its auction or direct sales systems, or be a tenant at Sydney Fish Market.

Please provide a brief overview of the nominee and describe the features that make this seafood business outstanding with regards to the below key areas.

Please document according to the following judging criteria:

BACKGROUND 0

Please provide a brief introduction/overview of the nominated seafood business.

BUSINESS GROWTH 10

- What sector(s) of the seafood category does the nominated seafood business service?
- Please quantify how much this seafood business has grown over its lifetime (with special emphasis on the last few years) and provide data outlining this measurable growth.
- Has the nominated seafood business diversified during this period of time? if so, how and what were the reasons?

BUSINESS INNOVATION 10

What innovative practices has the nominated seafood business implemented? discuss the business' continued improvement in product, service delivery and/or marketing to consumers.

PRODUCT 10

- How is the nominated seafood business' product differentiated from others?
- Please highlight what makes their product offering superior.

SERVICE 10

- How does the nominated seafood business ensure it consistently meets customer expectations of product quality and the delivery of outstanding service? Please outline the processes in place to ensure these are achieved consistently.
- What warranties are provided to customers for the products or services the nominated business offers?
- Does the nominated business capture positive and negative comments from customers and do they have a continuous improvement mechanism in place? Please explain how they manage these processes.

MARKETING 10

- What marketing activities has the nominated seafood business undertaken to promote its business and the NSW seafood industry? Please specify how such marketing activities contribute towards improving the public profile of seafood and the NSW seafood industry.
- Does the nominated seafood business actively participate in seafood industry initiatives, associations and or bodies? If so, please detail.

TOTAL SCORE /50

Where possible the nomination should include quantitative as well as qualitative evidence. Additional supporting material such as photos, reports, marketing material or any other relevant supporting documentation is recommended to complement your claim against the judging criteria.

AWARD NOMINATION PACK

SEAFOOD BUSINESS AWARD

Please complete and attach this form to your nomination.

Nominations for the *Seafood Business Award* must be received **no later than 11:59pm (AEST) Friday 2 June, 2017.**

Nominations addressing the key judging criteria of this award must be typed and submitted via email to:

Seafood Excellence Awards Event Manager at awards@sydneyfishmarket.com.au.

Please remember to attach all requested documentation to accompany your application.

Nominations not adhering to the key judging criteria and without the requested documentation will not be accepted.

NOMINATION

This nomination is: Self nominated By someone else

NOMINATOR'S FULL NAME:

NOMINATOR'S PHONE NUMBER:

CONTACT DETAILS

NAME OF ENTITY BEING NOMINATED:

NOMINEE'S ADDRESS

STREET:

SUBURB:

STATE:

POSTCODE:

NOMINEE'S WEBSITE:

NOMINEE'S CONTACT

FULL NAME:

POSITION:

PHONE NUMBER:

EMAIL ADDRESS:

ELIGIBILITY CRITERIA

Does the seafood business trade with Sydney Fish Market Pty Ltd? That is, supply or purchase product through its auction or direct sales systems, or is a tenant at Sydney Fish Market?

YES

NO

CERTIFICATION OF INFORMATION

I certify that the information provided in this nomination form and the supporting documentation accompanying this nomination application are, to the best of my knowledge, correct.

FULL NAME:

SIGNATURE:

DATE:

PRIVACY – SYDNEY FISH MARKET PTY LTD IS COMMITTED TO PROTECTING YOUR PRIVACY