




SYDNEY FISH MARKET
**SEAFOOD
EXCELLENCE
AWARDS**
2015

TERMS AND CONDITIONS SYDNEY FISH MARKET SEAFOOD EXCELLENCE AWARDS 2015 – PEOPLE’S CHOICE AWARDS SMS VOTING PRIZE GIVEAWAY

1. Promoter is Sydney Fish Market Pty Ltd (**Promoter**), ABN 24 064 254 306, Bank Street Pyrmont, NSW 2009. Phone number +61 2 9004 1146.
2. The Sydney Fish Market Seafood Excellence Award 2015 – People’s Choice Award SMS Voting Prize Giveaway (**Prize Giveaway**) is open to mobile phone users who are connected to the Telstra, Vodafone, Optus, Virgin, Hutchison, 3 mobile digital networks and participating service provider customers with SMS compatible mobile digital phones in Australia and who are customers of a Participating Outlet.
3. Your carrier will charge you for any [SMS] text message you send to the Service at your normal SMS charged rates.
4. You must ensure that all care is taken when sending messages to the SMS services. It is your responsibility to ensure that you dial the correct number and provide the correct information to register a valid vote. The Promoter and the voting service provider will not be liable for costs incurred, responses received or any other consequences of user error.
5. If for any reason the Service is not capable of running as planned, including infection by computer virus, bugs, tampering, unauthorised intervention, fraud, technical failures or any other causes beyond the control of the Promoter which corrupt or affect the administration security, fairness, integrity or proper conduct of the Service, then the Promoter may suspend or end the Service.
6. All SMS entries are deemed to be received at the time of receipt into the Service database NOT time of transmission by the entrant.
7. The Promoter is not responsible for any error, omission, interruption, deletion, defect in operation or transmission, communications line failure, theft, destruction or unauthorised access to, or alteration of responses occurring in relation to the conduct of the Service. Additionally, the Promoter accepts no responsibility for any [SMS] text message not received by the Promoter or delays in the delivery of the [SMS] text message due to technical disruptions or for any other reason including, without limitation, any failure or delay by a carriage service provider in delivery of any [SMS] text message sent by you in relation to the Service.
8. You must not send any defamatory, obscene, offensive or otherwise illegal text message to the Prize Giveaway phone numbers.

9. The Promoter and the voting service provider reserve the right to keep all voting tallies and messages confidential. No results other than what is required for the purpose of the format of the program will be released to the public.
10. The charges for all SMS Services will appear on your next mobile telephone bill. All queries relating to mobile telephone bills should be directed to your mobile or telephone carrier.
11. THREE (3) People's Choice Award categories are available for mobile phone users to vote for and be entered into the Prize Giveaway. These categories and corresponding number to send an [SMS] text vote are listed below:
 - (a) People's Choice Award – Best Seafood Retailer at Sydney Fish Market – 0429 411 525
 - (b) People's Choice Award – Best Fish and Chips – 0429 411 326
 - (c) People's Choice Award – Best Seafood Restaurant – 0429 411 334

(People's Choice Award Category).

12. All participating outlets in each People's Choice Award Category must have registered with the Promoter before Thursday 25 June, 2015 and have fulfilled all requirements of the registration process to be eligible to participate (**Participating Outlet**).
13. Each Participating Outlet is listed on the Seafood Excellence Awards website – www.seafoodexcellenceawards.com.au – under the People's Choice Award section of the website.
14. A total of THREE (3) prizes are on offer. ONE (1) Prize for each People's Choice Award Category, with a total combined value of \$780:
 - (a) People's Choice Award – Best Seafood Retailer at Sydney Fish Market prize – \$260 Sydney Seafood School Voucher (valid for 12 months from the date of issue)
 - (b) People's Choice Award – Best Fish and Chips prize – \$260 Sydney Seafood School Voucher (valid for 12 months from the date of issue)
 - (c) People's Choice Award – Best Seafood Restaurant prize – \$260 Sydney Seafood School Voucher (valid for 12 months from the date of issue)

(Prize).

15. The draw for each People's Choice Award Category will be a randomized computer 'barrel draw' (**Prize Draw**).
16. To participate in the Prize Giveaway and for an [SMS] text vote to be eligible to go in the Prize Draw to win the Prize, mobile phone users must:
 - (a) Send an [SMS] text between 00:01am **Wednesday 1 July** and 11:59pm **Thursday 13 August 2015**
 - (b) [SMS] text the correct name and suburb of a Participating Outlet to its correct People's Choice Award Category phone number.
 - (c) Place only ONE (1) vote per mobile number for each People's Choice Award Category.

(Eligible Vote).

17. Multiple votes for an individual People's Choice Award Category from the same mobile number will not be accepted.

18. ALL Eligible Votes will have the mobile phone number the [SMS] text vote was received from entered into the Prize
19. Draw that corresponds with the People's Choice Award Category the vote was sent to.
20. You may withdraw your vote by notice in writing to the Promoter no later than 7 days prior to the date SMS voting closes pursuant to these terms and conditions.
21. For each People's Choice Award Category only ONE (1) Eligible Vote per unique mobile phone number will be included in the Prize Draw to win the Prize.
22. There is ONE (1) Prize for each People's Choice Award Category and there will only be ONE (1) prize winner for each People's Choice Award Category Prize Draw.
23. The Prize Draw will be carried out by an independent company, [Anisimoff Legal], who will be responsible for draw compliance and will be conducted at [Suite 3, Erina Plaza, 210 Central Coast Highway, Erina NSW 2250] on **Friday 14 August 2015**, at **1pm** Phone +61 2[4331 0405].
 - (a) The first mobile number drawn from the People's Choice Award – Best Seafood Retailer at Sydney Fish Market 'barrel' will be the winner of the first \$260 Sydney Seafood School Voucher.
 - (b) The first mobile number drawn from the People's Choice Award – Best Fish and Chips 'barrel' will be the winner of the second \$260 Sydney Seafood School Voucher.
 - (c) The first mobile number drawn from the People's Choice Award – Best Seafood Restaurant 'barrel' will be the winner of the third \$260 Sydney Seafood School Voucher.
24. The winners will be notified by telephone on the mobile phone number they placed their Eligible Vote from and will be contacted on **Friday 14 August 2015** after the Prize Draw.
25. The Prize is not redeemable for cash.
26. The Prize is only valid up until the date specified on the Sydney Seafood School Voucher.
27. The Prize must be collected within 3 months from the date of the Prize Draw. Failure to collect the Prize within this time may result in it being forfeited and Promoter may re-draw another winner for the Prize, subject to any approval or directions of the relevant regulatory authority.
28. These Terms and Conditions will be available from the Seafood Excellence awards website – www.seafoodexcellenceawards.com.au and at Sydney Fish Market reception from 9am-4pm. A copy of these Terms and Conditions can also be requested on +61 2 9004 1143.
29. Promoter records are used exclusively by Sydney Fish Market Pty Ltd. We do not distribute information provided by our clients and customers to any third party except as required to conduct this Peoples' Choice Award. Contact information is for updating of our database and contacting you for the Prize only.
30. Employees of Sydney Fish Market and their immediate families are not eligible to enter this Prize Giveaway.
31. This Prize Giveaway is authorised under NSW Permit No. LTPM/15/00548
32. For further enquiries or complaints please contact Sydney Fish Market on +61 2 9004 1143.